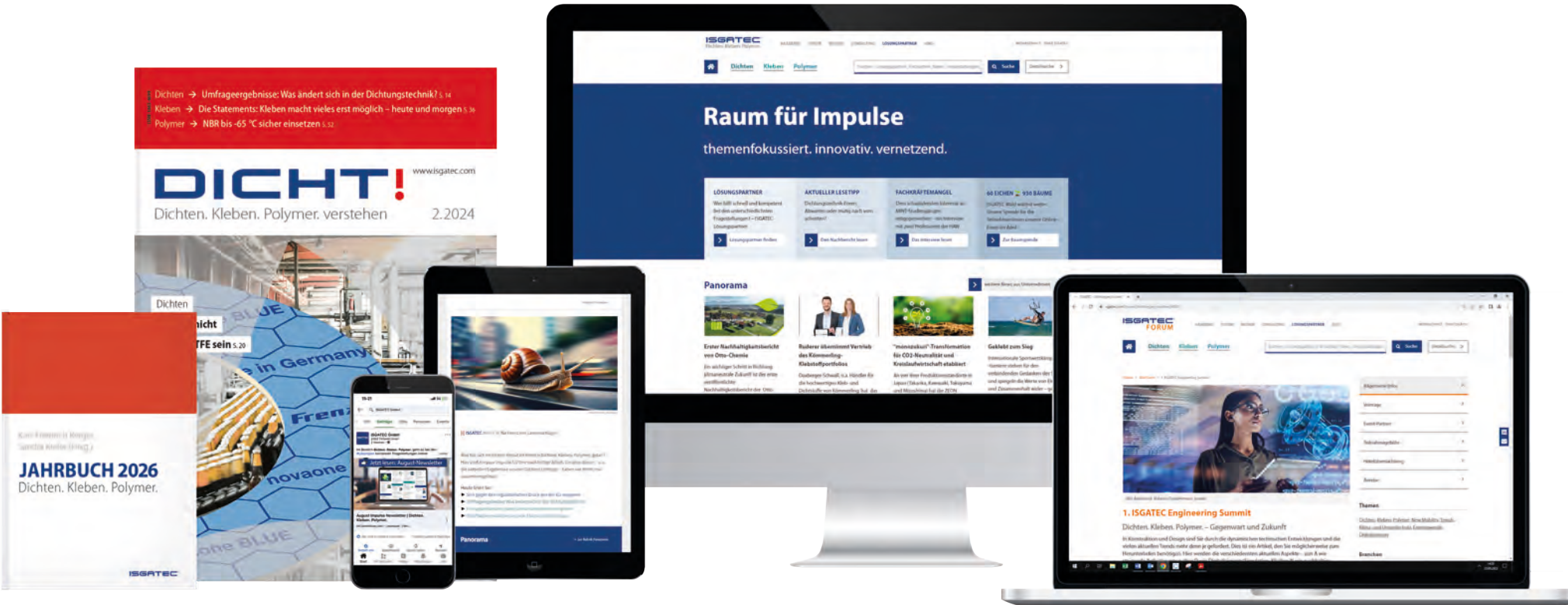


ISGATEC Media Data 2025

Space for your market communication



Sealing. Adhesive. Polymer. cross-media – target group-relevant reach and visibility

> **56,000**

Contact persons in our
database

> **9,300**

Visitors
Website (month)

> **25,800**

DICHT!-Readers
(print & digital)

Ø **21 Min. 48 Sek.**

Dwell time
Website

> **10,800**

Newsletter-
Recipients

> **4,100**

Follower
LinkedIn

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Status: August 2024

The space for your market communication

ISGATEC knowledge management – what is it? Modern knowledge management faces today, several challenges:

We design communication spaces in which professionals can

- find the impulses they need,
- use the media channels they use and
- make direct contact with your experts.

Our approach creates communication spaces for your marketing and that is what makes these spaces so special:

- **Topic focussing** – ISGATEC is the knowledge management provider that has been focusing for over 20 years on the topics of Sealing. Adhesive. Polymer. in the industry sectors automotive, energy technology, electronics, machinery and plant engineering, chemicals, food technology, pharmaceuticals, medical technology and construction and crafts.
- **Holistic approach** – We support all functional areas along the value chain of a product – from construction, purchasing, plant planning, production, quality assurance, maintenance and corporate management.

- **Space for networking** – In the „knowledge spaces“, we network content impulses, expertise and people with the aim of quickly bringing the right people together to discuss projects, issues etc.

- **Cross- and multimedia processing** – We build cross-media „knowledge spaces“ (media, web, events, social media etc.) and use all content forms and channels that today's target groups use in a networked way (print, video, online, social media etc.).

This concept offers spaces

- to generate attention and reach in relevant target groups,
- to make companies and brands visible on the basis,
- to strengthen one's own market position and
- to ultimately to win customers.



(Fig.: AdobeStock_357009948_naraichal)



(Fig.: AdobeStock_627996547_Jirapong)



(Fig.: AdobeStock_350888164_panuwat)



(Fig.: AdobeStock_631910440_Liubomir)

Schedule of Topics* and Dates 2025

1. Quarter

Issues/Events	[i] ISGATEC Impulse 1	[i] ISGATEC Impulse 2	[i] ISGATEC Impulse 3	DICHT! 1.2025	ISGATEC -Kompakt
Trending topics		Drinking water	New Mobility	Renewable Energies	H₂-sealing solutions
News	✓	✓	✓	Survey Market developments and trends Sealing. Adhesive. Polymer.	
Sealing	✓	✓	✓	In focus: Intelligent seals (Technical solutions, environmental protection, total cost of ownership) Large gaskets (solutions, production, services)	✓
Adhesive	✓	✓	✓	Manual bonding (concepts, projects, practical tips) Quality assurance (methods, procedures, systems)	
Polymer	✓	✓	✓	Materials for H₂-applications (state of the art) PFAS-free (new developments)	✓
Industry events/ Specials			Hannover Messe		
Publication date^{1,2}/ Date of event^{3,4}	14.01.2025	11.02.2025	11.03.2025	11.03.2025 ¹ /17.03.2025 ²	March 2025 ⁴
Printing documents deadline	17.12.2024	28.01.2025	25.02.2025	19.02.2025	
Advertising/registration deadline	17.12.2024	28.01.2025	25.02.2025	17.02.2025	
Editorial deadline				03.02.2025	

Daily news updates on www.isgatec.com and LinkedIn

*Topics may change due to current occasion.

Schedule of Topics* and Dates 2025

2. Quarter

Issues/Events	[i] ISGATEC Impulse 4	4. O-Ring-Forum	[i] ISGATEC Impulse 5	DICHT! 2.2025	[i] ISGATEC Impulse 6
Trending topics			Quality assurance	Sustainability	New Mobility
News	✓	✓	✓	Survey Market developments and trends for seals	✓
Sealing	✓	✓	✓	Static seals (trends, concepts, developments) Leakage test (technologies, concepts, processes)	✓
Adhesive	✓		✓	In focus: Adhesive tapes (solutions, potential, areas of application) Bonding 4.0 (state of development)	✓
Polymer	✓	✓	✓	Compounds (regulations, quality, procurement) High-performance materials (developments, areas of application)	✓
Industry events/ Specials					
Publication date^{1,2}/ Date of event^{3,4}	08.04.2025	14.-15.05.2025 ³	13.05.2025	17.06.2025 ¹ /23.06.2025 ²	12.06.2025
Printing documents deadline	25.03.2025		29.04.2025	21.05.2025	27.05.2025
Advertising/registration deadline	25.03.2025		29.04.2025	19.05.2025	27.05.2025
Editorial deadline				05.05.2025	

Daily news updates on www.isgatec.com and LinkedIn

*Topics may change due to current occasion.

Schedule of Topics* and Dates 2025

3. Quarter

Issues/Events	23. Bremer Klebtage	[i] ISGATEC Impulse 7	[i] ISGATEC Impulse 8	[i] ISGATEC Impulse 9	DICHT! 3.2025
Trending topics		Development solutions and services		Material trends	New Mobility
News		✓	✓	✓	Survey Market developments and trends in bonding
Sealing		✓	✓	✓	Liquid sealing systems/Potting (materials, dosing technology, quality assurance) Machining and processing (procedures, quality assurance)
Adhesive	✓	✓	✓	✓	De-Bonding (state of development) Cleaning and pre-treatment (processes, systems, solutions)
Polymer		✓	✓	✓	In focus: PFAS alternatives (solutions and applications without solutions) Coatings (state of the art, potential)
Industry events/ Specials					
Publication date^{1,2}/ Date of event^{3,4}	02.-03.07.2025 ³	16.07.2025	12.08.2025	09.09.2025	09.09.2025 ¹ /15.09.2025 ²
Printing documents deadline		02.07.2025	29.07.2025	26.08.2025	20.08.2025
Advertising/registration deadline		02.07.2025	29.07.2025	26.08.2025	18.08.2025
Editorial deadline					04.08.2025

Daily news updates on www.isgatec.com and LinkedIn

*Topics may change due to current occasion.

Schedule of Topics* and Dates 2025



***Special publication DICHT! 4.2025:**
Further information can be found on p.12

4. Quarter

Issues/Events	[i] ISGATEC Impulse 10	JAHRBUCH 2026 Dichten. Kleben. Polymer.	[i] ISGATEC Impulse 11	Dosiertchnik Summit	DICHT! 4.2025	[i] ISGATEC Impulse 12
Trending topics	Renewable energies	Digitalisation/Simulation/AI			Digitalisation	New Mobility
News	✓		✓	✓	Survey Market developments and trends for materials	✓
Sealing	✓	Static seals/profiles/moulded parts Dynamic sealing systems Liquid sealing systems Machining and processing (machines and systems) Quality assurance (measuring and testing technology) Services	✓	✓	In focus: thermal management (materials, dosing, quality assurance) Simulation and prototyping (concepts, processes, 3D printing)	✓
Adhesive	✓	Bonding process technology Adhesives/adhesive tapes Quality assurance (Measuring and testing technology) Services	✓	✓	Non-destructive testing (concepts, practical tips) Designing bonding processes effectively (pre-treatment, dosing, joining, curing)	✓
Polymer	✓	Raw materials/compounds Sealants Quality assurance (measuring and testing technology) Services	✓	✓	Measuring and testing technology (procedures, methods, damage analysis) Recyclates (developments, possible applications)	✓
Industry events/ Specials	K 2025 Bondexpo/Motek				New!* Special publication 4.2025 Game-Changer	
Publication date^{1,2}/ Date of event^{3,4}	14.10.2025	25.10.2025 ¹ /31.10.2025 ²	11.11.2025	November 2025 ³	18.11.2025 ¹ /24.11.2025 ²	09.12.2025
Printing documents deadline	30.09.2025	02.09.2025	28.10.2025		29.10.2025	25.11.2025
Advertising/registration deadline	30.09.2025	29.08.2025	28.10.2025		24.10.2025	25.11.2025
Editorial deadline		28.02.2025			10.10.2025	

Daily news updates on www.isgatec.com and LinkedIn

¹Digital ²Print ³Presence ⁴Online *Topics may change due to current occasion.



Your space for impulses, image cultivation and visibility

Dichten → Umfrageergebnisse: Was ändert sich in der Dichtungstechnik? S. 14
Kleben → Die Statements: Kleben macht vieles erst möglich – heute und morgen S. 26
Polymer → NBR bis -65 °C sicher einsetzen S. 52

DICHT! www.isgatec.com
Dichten. Kleben. Polymer. verstehen 2.2024



Read-along rate (Print): Ø 2.5
Magazines are passed on in the companies

The German-language multi-channel magazine DICHT! is the source of inspiration in the field of Sealing. Adhesive. Polymer. Based on the diverse information on market developments, trends, practical applications, products, services and surveys, decision-makers across all functions receive impulses for solving their daily tasks. The digital version offers unique contact opportunities to deepen these impulses directly with industry partners. The digitally optimised editorial concept with link level, video reports (DICHT! on site), multiple navigation, function-related short reading sections etc. facilitates team decisions – and creates the basis for an efficient decision-making and procurement process.

> 25,800
DICHT!-Readers
(print & digital) per issue

7,500
Print run
per issue

7,307¹
Distributed
circulation

> 7,600
Readers
(digital) per issue

Ø 27 min. 28 sec.
Dwell time
DICHT!digital

¹ IVW on average III-2023 until II-2024

Status: Matomo August 2024



Your space for impulses, image cultivation and visibility

Contents

- Technical papers
- Surveys
- Interviews and commentaries
- Statements and viewpoints
- News and updates
- Services
- Series

Topics

- Sealing
- Adhesive
- Polymer
- Trend reports
- Applications from practice

Scope analysis

- 70.62% Editorial part
- 29.38% Advertisement section

100% Total scope (240 pages in 2023)

Technical Information

- Editor/Publisher: ISGATEC GmbH
- Published quarterly, 4 issues per year
- 19th volume 2024
- ISSN: 1863-4699
- Format: DIN A4
- Circulation control: IVW
- Free copies: 7.307 qualified recipients

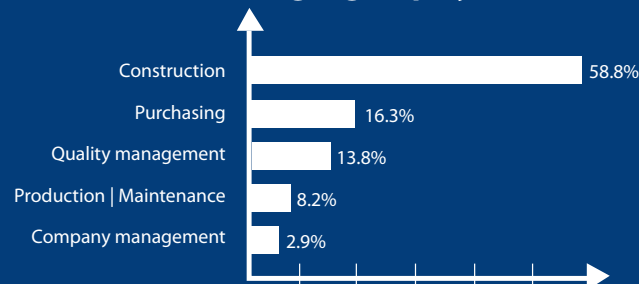


The ISGATEC target group addresses are continuously qualified and updated. You reach **your target group** in the area of Sealing. Adhesive. Polymer.

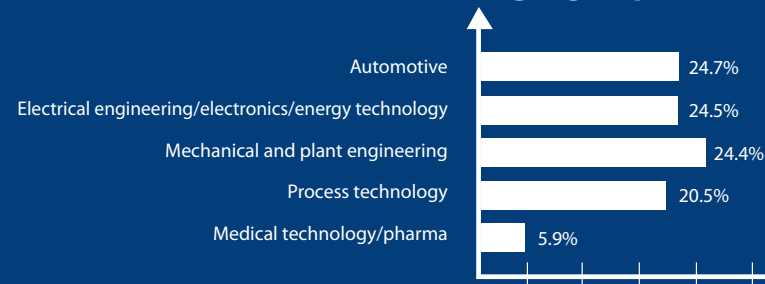


Arrange a video call with us.

Target group by function

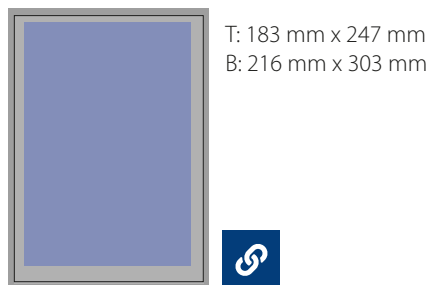


Target group according to sectors

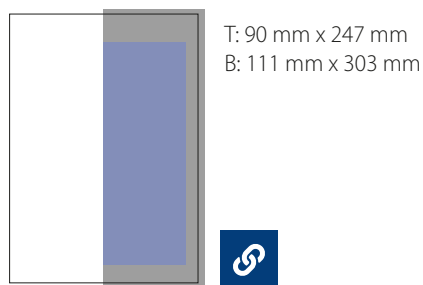




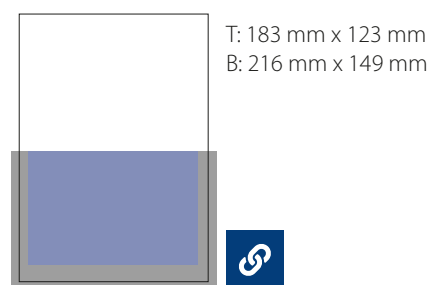
Overview of topics, see p. 4 in the schedule of topics and dates



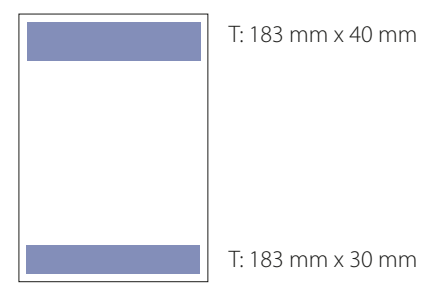
**1/1 page/
Cover**



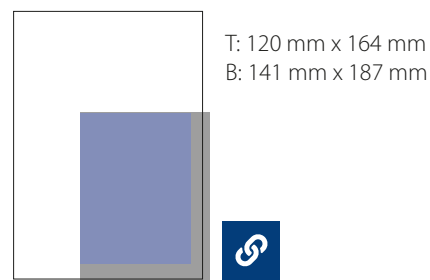
1/2 page high



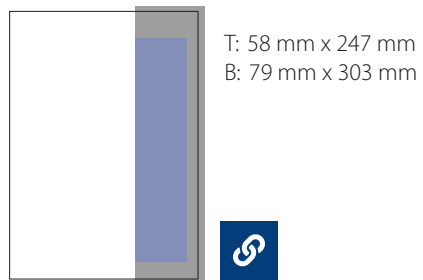
1/2 page cross



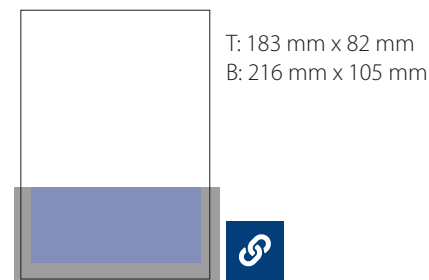
**1/6 page cross/
1/9 page cross**




Juniorpage




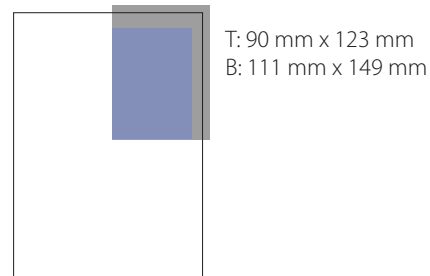
1/3 page high



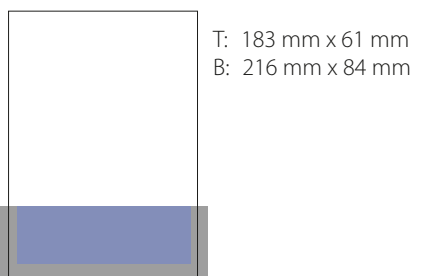
1/3 page cross

 The extra link is included in the advertising price from a format of 1/3 page.

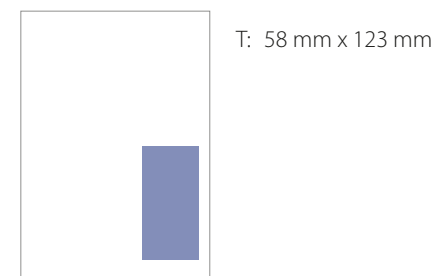
 **Lösungspartner** receive a reference to their entry in advertisements. More info see p. 22



1/4 page high



1/4 page cross



1/6 page high

■ Type area high and cross formats ■ Bleed formats incl. 3 mm bleed all around
T = Type area; B = Bleed formats incl. 3 mm bleed all around, safety margin text to page margin 5 mm

Frequency discount

- 5% when booking 2 ads
- 10% when booking 3 ads
- 15% when booking 4 advertisements
- Valid for simultaneous bookings within one year

Placement surcharge

For right-side placement or placement in specific subject area (plus 10% of ad price).



Overview of topics, see p. 4 in the schedule of topics and dates



Contact us for more ideas.

Prices format ads

Ad format 4c	Price ¹ type area	Price ¹ in bleed (+10%)	Extralink ² in DICHT!digital
1/1 page	4,100.00 €	4,100.00 €	incl.
Cover page	4,100.00 €	4,100.00 €	incl.
Junior Page	3,080.00 €	3,388.00 €	incl.
1/2 page	2,660.00 €	2,926.00 €	incl.
1/3 page	2,250.00 €	2,475.00 €	incl.
1/4 page	1,740.00 €	1,914.00 €	240.00 €
1/6 page	1,330.00 €	–	240.00 €
1/9 page	1,190.00 €	–	240.00 €



¹ All prices are exclusive of the applicable VAT.

² Your advertisement will be linked to the internet address stated therein. If you want a second link this is the so-called extra link.

Data delivery

Exchange formats:

- PDF (according to PDF/X standard), with embedded fonts and images
- TIFF/JPEG (min. compression/max. quality)

Image resolutions:

- Halftone images at least 300 dpi
- Line drawings at least 600 dpi

Colours:

- CMYK (ISOcoated, www.eci.org) or greyscales (tone value increase 15%).
- Special colours are not taken into account.

Bleed:

For advertisements in the bleed, please allow at least 3 mm bleed and a safety margin of 5 mm to the page margin on all sides. Otherwise no liability can be accepted for the correctness of the ad.

All content by e-mail to: bschaefer@isgatec.com

Our General Terms and Conditions (GTC) can be found at: www.isgatec.com

Now with new design!

Sources of supply „Lösungen finden“

Annual prices for 4 issues

Source of supply entry	Size Width x Height	Price ¹
1st entry	90 mm x 38 mm	810,00 €
2nd + 3rd entry	90 mm x 38 mm	each 710,00 €
from 4th entry	90 mm x 38 mm	each 650,00 €

Dichten

Logo

Sample Company

Tel.: +49 123 45678 | Sample location
www.samplecompany.de | info@samplecompany.de
Dichtheitsprüfung | Lohnfertigung | Beratung
Statische Dichtungen

 Zum Lösungspartner

Example display

Rubrics

- Sealing
- Bonding
- Polymers
- Trend topics



Click here for the form.

DICHT! – Special publication Game-Changer

Overview of topics, see p. 7 in the schedule of topics and dates



Would you like to present **your game changer earlier?** No problem, we would be pleased to publish it in advance on our **online channels**.

Game changers are innovations with significant added value compared to normal developments. We give them exactly the space they deserve at DICHT! 4.2025 in a special section of four to six pages, we have reserved a maximum of 14 places for your game-changer. Are you included?

Your game-changer will attract attention here:

- Advertorial in DICHT! and DICHT!digital issue 4.2025
- ISGATEC announcement (on your own behalf) on the website with a link to your website in DICHT!digital
- ISGATEC message in the [i] ISGATEC Impulse Newsletter 12.2025
- Post in the ISGATEC LinkedIn news channel in December 2025 (regardless of the existence of a solution partner entry) with link to your own LinkedIn channel and company profile

$$\begin{array}{ccccccc} > 25,800 & + & > 10,800 & + & > 9,300 & + & > 4,100 & = & \Sigma 50,000 \\ \text{DICHT!-Readers} & & \text{Newsletter-} & & \text{Visitors} & & \text{Follower} & & \text{Reach DICHT!} \\ \text{(print \& digital) per} & & \text{Recipients} & & \text{Website (month)} & & \text{LinkedIn} & & \text{cross-media} \\ \text{issue} & & & & & & & & \end{array}$$

Status: Matomo August 2024

Overview of topics, see p. 7 in the schedule of topics and dates

Prices format ads

Format	Size and data formats ¹	Price ²
1/4 page	<ul style="list-style-type: none"> • Picture of person (min. 300 dpi resolution; format: png, jpg) • Text scope: 1,200 letters • Quotation: 130 letters • Logo (min. 300 dpi resolution; format: png, jpg) • Lösungspartner link (if entry booked) • Bleed format: 111 mm x 149 mm 	1,550.00 €
1/2 page	<ul style="list-style-type: none"> • Picture of person (min. 300 dpi resolution; format: png, jpg) • Product image: 111 mm x 149 mm • Text scope: 1,200 letters • Quotation: 130 letters • Logo (min. 300 dpi resolution; format: png, jpg) • Lösungspartner link (if entry booked) • Call-to-action • Caption with image reference • Bleed format: 216 mm x 149 mm 	2,560.00 €
1/1 page	<ul style="list-style-type: none"> • Picture of person (min. 300 dpi resolution; format: png, jpg) • Product image: 216 mm x 149 mm landscape or 111 mm x 303 mm • Text length: 2,400 letters • Quotation: 130 letters • Logo (min. 300 dpi resolution; format: png, jpg) • Lösungspartner link (if entry booked) • Call-to-action • Caption with image reference • Bleed format: 216 mm x 303 mm 	3,590.00 €

¹ ISGATEC GmbH takes care of the design.

² All prices plus statutory VAT. When booking an additional advertisement in DICHT! 4.2025 there is a 10% combination discount on the advertorial.

Data delivery

Exchange formats:

- PDF (according to PDF/X standard), with embedded fonts and images
- TIFF/JPEG (min. compression/max. quality)

Image resolutions:

- Halftone images at least 300 dpi
- Line drawings at least 600 dpi

Colours:

- CMYK (ISOcoated, www.eci.org) or greyscales (tone value increase 15%)
- Special colours are not taken into account.

Bleed:

For advertisements in the bleed, please allow at least 3 mm bleed and a safety margin of 5 mm to the page margin on all sides. Otherwise no liability can be accepted for the correctness of the ad.

All content by e-mail to: clautenschlaeger@isgatec.com

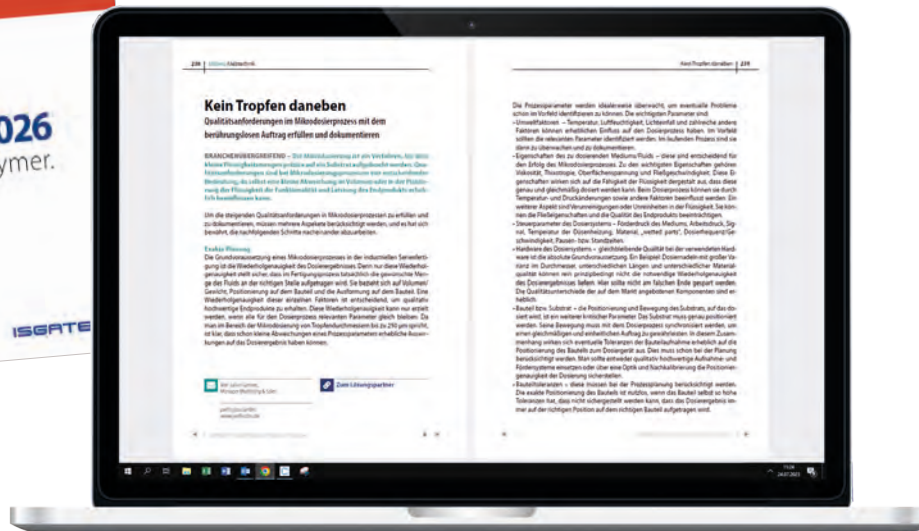
Our General Terms and Conditions (GTC) can be found at: www.isgatec.com



Print data submission for advertorials:

24.10.2025

Space for your competence



The **JAHRBUCH 2026 Sealing. Adhesive. Polymer.** is freely available! (digital version)

The JAHRBUCH 2026 Dichten. Kleben. Polymer. (YEARBOOK Sealing. Adhesive. Polymer.) has been published since 2004 and is the space for in-depth knowledge in the ISGATEC competence and knowledge network. The authors from science and practice report in detail and competently on new developments, technical application solutions, research results and give an outlook on future developments. Decision-makers can obtain relevant expertise and background information for their current projects. In the interactive version, they can make direct contact with the authors and explore questions in greater depth.

> 2,300
Yearbook Readers
(print & digital)

1,400
Circulation (print)

800
Retrievals (digital)

Ø 2.7
Read-along rate (print)

Overview of topics, see p. 7 in the schedule of topics and dates

Contents

- valuable impulses and background information
 - expert reports on
 - new developments,
 - technical solutions,
 - research results
- for a wide range of industries

Target sectors

- Automotive
- Electrical engineering/electronics/
Power engineering
- Mechanical and plant engineering
- Process technology (chemical, food
industry, pharmaceuticals)
- Medical technology
- Sealing. Adhesive. Polymer.

Target groups

- Design and development
- Purchasing
- Quality Management
- Production | Maintenance
- Corporate Management

Technical information

- Format: DIN A5, Softcover
- Number of pages: approx. 500 pages
- ISBN print: 978-3-946260-14-1
- ISBN digital: 978-3-946260-15-8
- Editors: Sandra Kiefer, Karl-Friedrich Berger
- Publisher: ISGATEC GmbH
- Date of publication: 31.10.2025

21

Issues (since 2004)

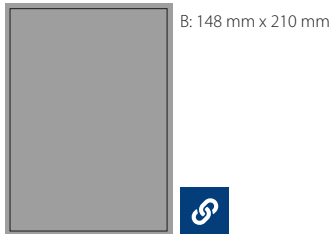
> 1,050

Specialist articles

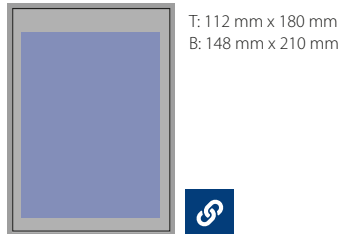
> 9,500

Pages of competence

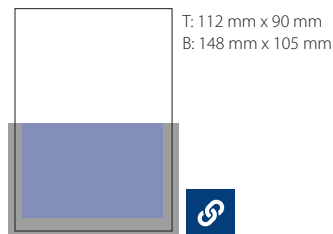
Overview of topics, see p. 7 in the schedule of topics and dates



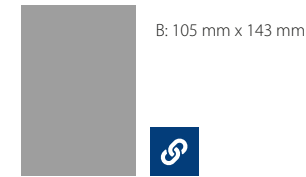
Cover page



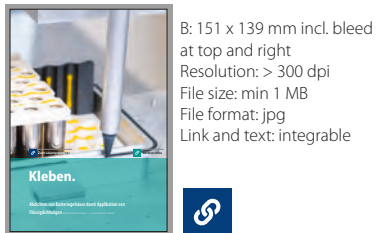
1/1 page



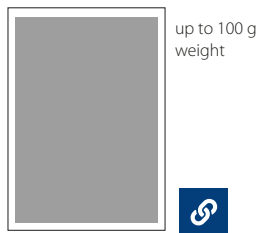
1/2 page cross



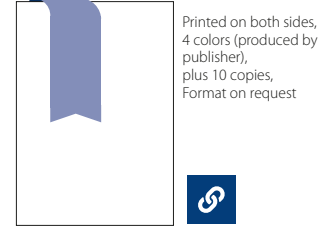
Code card (back)




Main chapter page/
Sub chapter page





Inner insert



Bookmark

 Extra link included
in all ad formats

-  Type area high and cross formats
 -  Bleed formats incl. 3 mm bleed all around
- T = Type area; B = Bleed formats plus 3 mm bleed all around

Our General Terms and Conditions (GTC) can be found at:
www.isgatec.com

Call for Paper – JAHRBUCH 2026 Dichten Kleben. Polymer.

Would you like to be included in the next issue with a technical paper?
Simply fill out the registration form and send it to hbest@isgatec.com

- Registration of an article until **28 February 2025**.
- Manuscript must be submitted by **30 April 2025**.

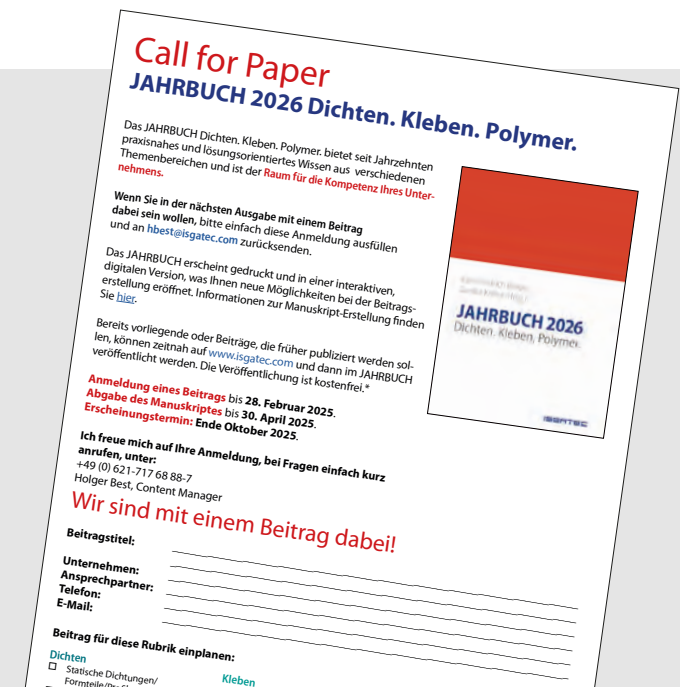
NEW: Contributions that are already available or are to be published earlier can be published promptly at www.isgatec.com and then in the JAHRBUCH.



No idea for a **contribution** yet?
Arrange a **video call** with us.



Click here to **register**.



Overview of topics, see p. 7 in the schedule of topics and dates

Prices format ads

4c Ad format	Price ¹ type area	Price ¹ in the bleed (+10%)
Cover page	–	4,220.00 €
1/1 page	2,770.00 €	3,047.00 €
1/2 page cross	1,740.00 €	1,914.00 €
Main chapter page <small>(e.g.: Dichten. Kleben. Polymer.)</small>	–	1,370.00 €
Sub chapter page <small>(e.g.: Statische Dichtungen)</small>	–	1,160.00 €
Inner insert	–	1,830.00 €
Bookmark	–	4,840.00 €
Code card (back)	–	1,380.00 €

¹ All prices are exclusive of the applicable VAT.

Data delivery

Exchange formats:

- PDF (according to PDF/X standard) with embedded fonts and images
- TIFF/JPEG (min. compression/max. quality)

Image resolutions:

- Halftone images at least 300 dpi
- Line drawings at least 600 dpi

Colours:

- CMYK (ISOcoated, www.eci.org) or greyscale (tone value increase 15%).
- Special colours are not taken into account.

Print material via e-mail to: bschaefer@isgatec.com

Placement surcharge

For right-hand placement or placement in specific subject area (plus 10% of ad price).

Now with new design!

Sources of supply „Lösungen finden“

Annual prices for 4 issues

Source of supply entry	Size Width x Height	Price ¹
1st entry	90 mm x 38 mm	810,00 €
2nd + 3rd entry	90 mm x 38 mm	each 710,00 €
from 4th entry	90 mm x 38 mm	each 650,00 €

Dichten

Logo

Sample Company

Tel.: +49 (0)123 45678 | Sample location
www.samplecompany.de | info@samplecompany.de

Dichtheitsprüfung | Lohnfertigung | Beratung
Statische Dichtungen

 **Zum Lösungspartner**

Example display

Rubrics

- Sealing
- Bonding
- Polymers
- Trend topics



Click here for the form.

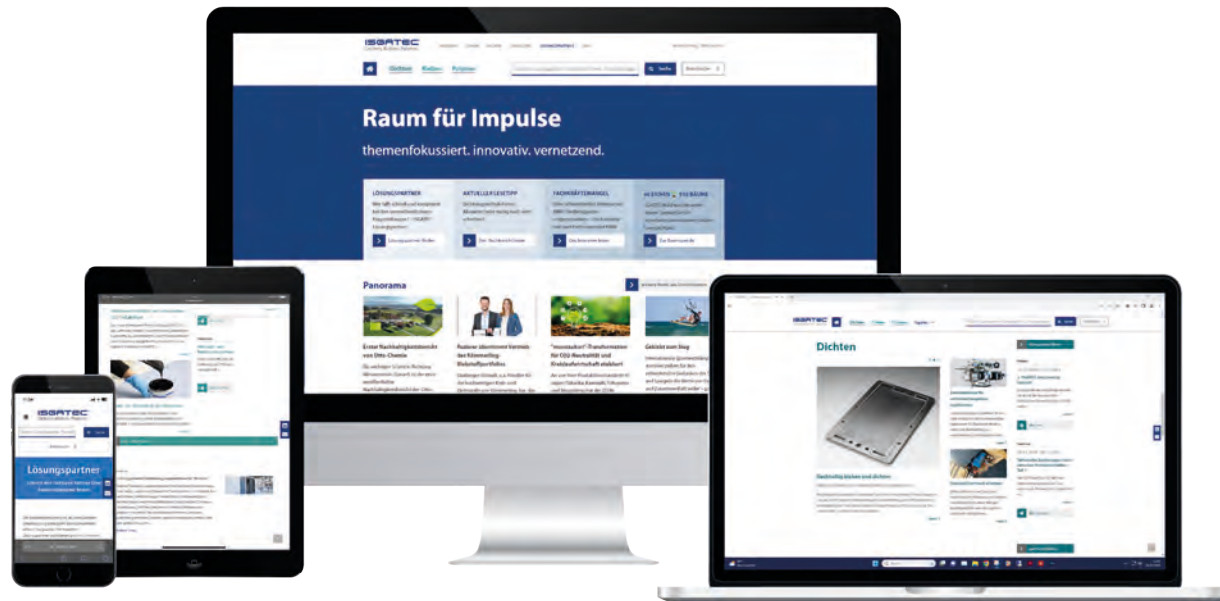


Fig.: Nick on Pixabay



Increase the **visibility** of your business with **banner or image text ads**. With us you will learn how to achieve your marketing goals in a targeted way.

The online portal of the ISGATEC competence and knowledge network is the place for your answers when decision-makers are looking for solutions to current issues. Daily news about companies, new products and services, applications in practice and comprehensive service sections support the daily work of decision-makers as required. These include, for example, checklists for sealant and adhesive procurement, sections on materials, damage analyses, comments on current developments and survey results. The assistance systems guide users directly to relevant solution partners via their questions. From a marketing perspective, www.isgatec.com is the space for visibility when decision-makers are looking for solutions to current issues.

> **9,300**
Visitors
Website (month)

> **29,600**
Page views per
month

Ø **21 min. 48 sec.**
Dwell time
Website

Ø **5.2**
Actions
per visitor

Prices

Format	Duration ²	Size	Price ¹
Wide Skyscraper small	4 weeks	600 x 160 pixels (width x height), file size > 300 KB	610.00 €
Wide Skyscraper large	4 weeks	1,200 x 160 pixels (width x height), file size > 300 KB	810.00 €
Image text ad	4 weeks	Total format: 1,200 x 160 pixels Head: 60 characters, text: 300 characters Image (product photo or logo): 400 x 160 pixels (width x height) File size > 300 KB, links: max. 2	810.00 €
Job vacancy	8 weeks	Online job vacancies at www.isgatec.com , format may vary, plus integration in the following newsletter	690.00 €

¹ All prices are exclusive of the applicable VAT. Invoicing before online placement, payable strictly net (without deduction of discount). In the case of multiple placements, please see page 10.

² Daily start possible.

Data delivery

Delivery of data: Up to 5 working days before the start of the campaign/publication of the entry/banner/image text ads by email to: bschaefer@isgatec.com with reference to:

- Publication period
- Landingpage (desired URL)
- Motive title

Exchange formats:

- PNG, JPEG or GIF
- Image and graphic files (also banners) always in RGB colour scheme

Daily start possible. Invoicing before online connection, payable strictly net (without deduction of discount).

Our General Terms and Conditions (GTC) can be found at: www.isgatec.com



Perfectly combinable with an ad in the [i] Impulse Newsletter



Wide Skyscraper small



Wide Skyscraper large



Image text ads



Job vacancy

The space for impulses and news

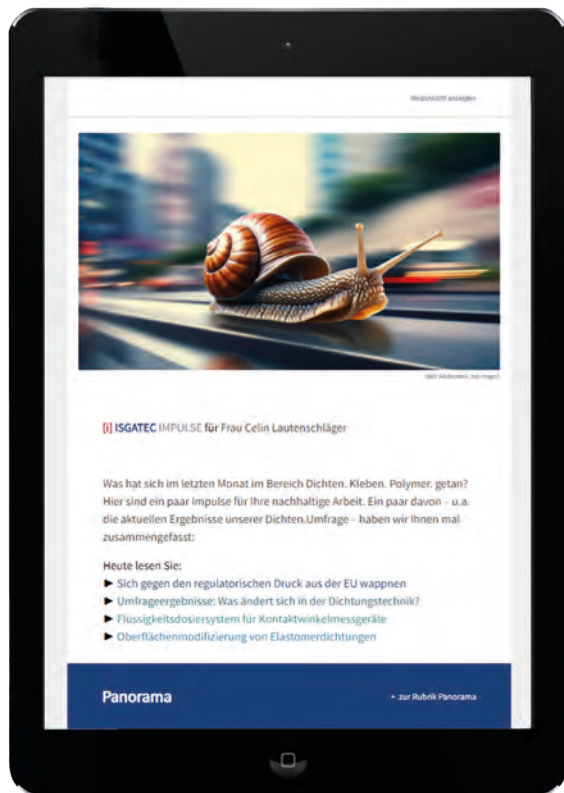


Bild: Nick on Pixabay

New: With optimised features



To reach all digital users, we like to combine this channel with **text ads** on www.isgatec.com. We show you how you can use ISGATEC Impulse for **campaigns** or content-based **market research**.

The newsletter [i] ISGATEC Impulse is the impulse channel of the ISGATEC competence and knowledge network. It provides monthly editorially selected impulses from the ISGATEC network. From a marketing point of view, [i] ISGATEC Impulse is recommended for marketing campaigns on products, for company positioning on current issues in the market or for supporting content marketing campaigns.

> 10,800
Personalised and qualified
newsletter recipients
per mailing (rolling)

Ø 33.1%
Opening rate

Ø 16%
Clicks

12
Issues (per year)

Σ ca. 26,700
Contact chances (per year)

Status: Brevo time period 12 months, Matomo August 2024

Overview of topics, see p. 7 in the schedule of topics and dates

Prices

Format	Size and data formats	Price ¹
Image text ad	Head: 60 characters Text: 300 characters Image: Delivery size: 524 x 524 pixels Max. Display size: 262 x 262 pixels (Width x height, product photo or logo, exchange format JPEG or PNG, file size > 300 KB, design: ISGATEC)	690.00 €
Banner	Format: Delivery size: 1,008 x 270 pixels Max. Display size: 504 x 135 pixels (Width x Height, exchange format JPEG or PNG, file size > 300 KB)	690.00 €



Perfectly combinable with an Ad on the ISGATEC website



Arrange a Video Call with us.

¹ One time circuit. All prices are exclusive of applicable VAT. For multiple placements, see frequency discount p. 10. Please note that when moving/cancelling picture text ads/banners (in the newsletter, on the website) a processing fee of 50.00 € net will be charged. This is possible up to two weeks before publication date, afterwards the full order value will be charged.

Our General Terms and Conditions (GTC) can be found at: www.isgatec.com



Image text ads



Banner

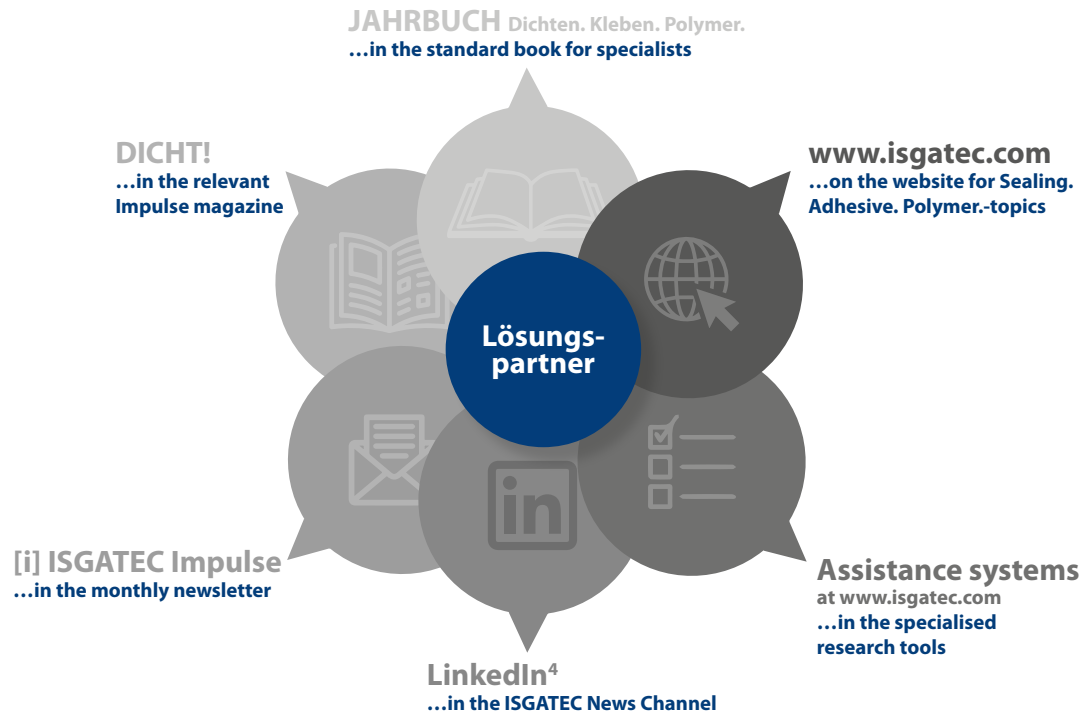
Target sectors

- Automotive
- Electrical engineering/electronics
- Power engineering
- Mechanical and plant engineering
- Process technology (chemical, food industry, pharmaceuticals)
- Medical technology
- Sealing. Adhesive. Polymer.

Target groups

- Design and development
- Purchasing
- Quality Management
- Production | Maintenance
- Corporate Management

Being there – when solutions are needed



Our Lösungspartner (Solution Partner) concept acts as a booster in the ISGATEC competence and knowledge network. Your advertisements and content are linked to your solution partner entry in all channels. Users of the assistance systems will also find their way to you at www.isgatec.com. As a business solution partner, your content is also shared in the ISGATEC LinkedIn news channel, which significantly increases the visibility and reach of your company outside the ISGATEC network. From a marketing and sales perspective, this concept not only gives you maximum networked visibility and reach. You make it easier for potential customers to contact your company's specialists.

⁴ Only in conjunction with the Business entry

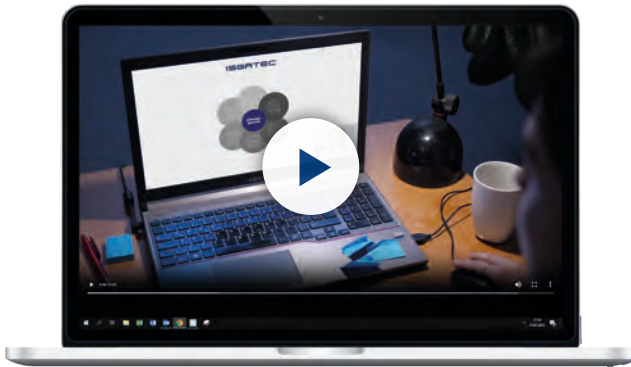
> 9,300
Visitors
Website (month)

Ø 32 min. 25 sec.
Dwell time
Lösungspartner

Ø 19.3
Actions
per visitor

> 49,600
Reach Lösungspartner
crossmedia

Being there – when solutions are needed



Want even more **advantages**?
Click here now!



Arrange a **video call** with us and
experience the concept live.

Your benefits

Booster for all marketing concepts (integrated to stand-alone)

- Sales support in the field of Sealing. Adhesive. Polymer.
- Support for all marketing concepts (Ad campaigns, content marketing, social media marketing and combinations)
- Direct linking to your website and LinkedIn (via content)

Relevant reach in your core topic

- Minimization of wastage saves resources and unnecessary enquiry processing
- Contact quality before quantity (reports/ figures – on request)
- „Interface“ to relevant business portals (LinkedIn)

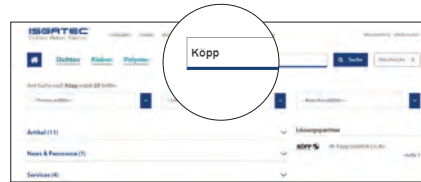
High visibility

- with potential and existing business contacts
- Independent information procurement for your potential customers (research and reading)
 - Show your customers what you do, how you position yourself on current issues and invite dialogue.

How a Lösungspartner entry works



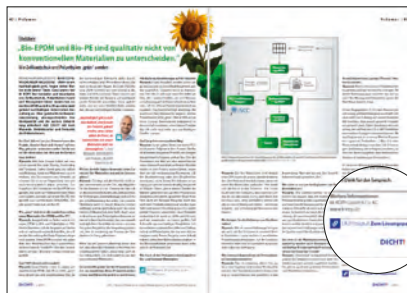
Lösungspartner Post on LinkedIn



Hit display on www.isgatec.com



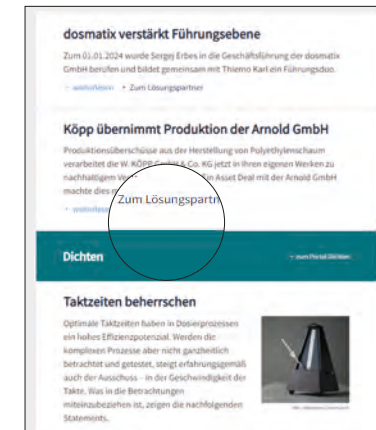
Reference at technical article at www.isgatec.com



Reference in DIGHT!



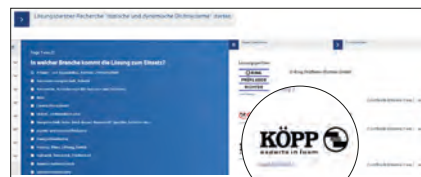
Example Lösungspartner



Reference in the Newsletter [i] ISGATEC Impulse



Reference in the JAHRBUCH Dichten, Kleben, Polymer.



Hit display in the assistance system



Your **Lösungspartner** entry will be linked to all your contributions (print, digital).

Being there – when solutions are needed

Prices

Format	Price ¹	Scope of services ²
Basic	920.00 €	<ul style="list-style-type: none"> • Master data • Ten crosses in basic data (part A) and an assistance system (part B)
Business	1,800.00 €	<ul style="list-style-type: none"> • Master data • Unlimited crosses in basic data (part A) and all assistance systems (part B) • Additional service: Ten links (e.g. to videos, whitepapers), placement of three events at www.isgatec.com, social media postings on LinkedIn

¹ All prices are exclusive of applicable VAT. Prices are for the duration of twelve months. Daily start possible. Invoicing before online activation, payable strictly net (without deduction of discount). Changes within the term are charged at a flat rate of 50.00 €.

² Duration: twelve months

Our General Terms and Conditions (GTC) can be found at: www.isgatec.com

Structure Lösungspartner

Master data Lösungspartner

Basic data assistance systems part A

Specific data assistance systems part B

Assistance system sealing
(Static and dynamic seals)

Assistance system sealing
(Liquid sealing systems and potting)

Assistance system adhesive

Assistance system polymer

Example Lösungspartner

Lösungspartner-questionnaire

Campaigns – Crossmedia Offering

Your space for qualified contact opportunities and leads

Every campaign is unique. We develop an individual concept for you that is customized to your target group and oriented towards your marketing strategy as well as the financial framework.

We support you in lead generating, brand and image building, increasing visibility and expanding reach. Contact us!

Result: Campaigns to stay in touch with customers throughout the entire customer journey.



Your **desired campaign** is not included?
Contact us for more ideas.

Small start: To increase digital reach in the relevant area without wastage

from 1,800 €



Content on ISGATEC-Website

+



Content in the [i] ISGATEC Impulse Newsletter

+



Lösungspartner entry (online)

Campaigns – Crossmedia Offering

Brand building: Using content/ads to increase cross-media visibility

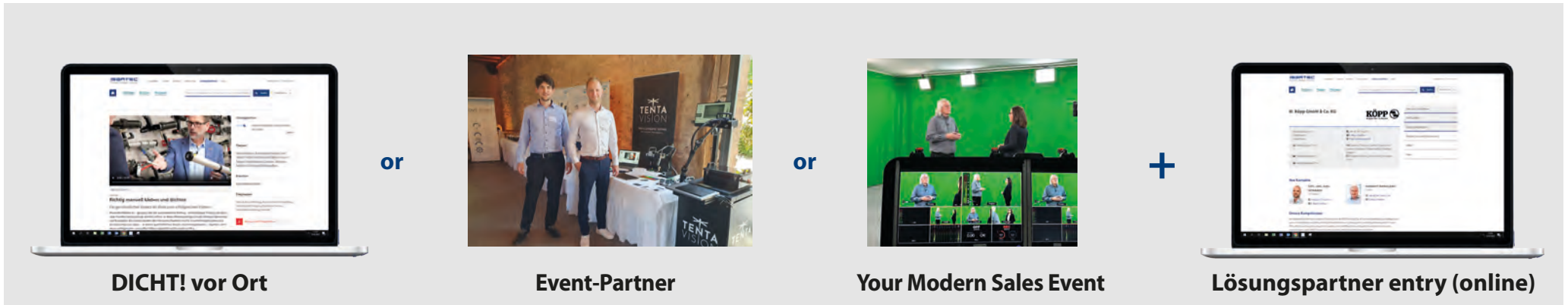
from 3,500 €



Content/ads in DICHT! + ISGATEC-Website + [i] ISGATEC Impulse Newsletter + Lösungspartner entry (online)

Breaking new ground: Using image advertising to increase reach

from 4,800 €






DICHT! vor Ort or Event-Partner or Your Modern Sales Event + Lösungspartner entry (online)

Your Contact Persons






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-  Follow me on LinkedIn!






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Content

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Bärbel Schäfer
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-  Follow me on LinkedIn!



Sema Nur Tatlıdede
Event

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Follow us on
LinkedIn!